

A Guide for Using SELAN Products

SELAN Protective Lotion

To moisturize the skin, improve skin turgor, and prevent tears, ulcers, and rashes

- Cleanse the skin with a gentle, pH neutral body soap; harsh soaps can dry the skin.
- Dry with soft cotton towel.
- *Gently* massage Selan Protective Lotion into the patient's skin just until it disappears. Reapply once every 12 hours, more often as needed.

SELAN Protective Cream

To provide extra moisture and protection to specific sites showing excessive dryness, scaling or desiccation (e.g., heels, elbows)

- Apply as above, for Selan+ Lotion
- If heels are involved, heel lift devices may be needed to completely float the heel off the bed surface at all times. Cotton socks are helpful to prevent skin irritation due to the device, and may help enhance moisturizing benefits. The heel lift device and socks should be removed 1-2 times per shift to aerate the skin and allow for visual inspection.

SELAN+ Zinc Oxide Barrier Lotion

To prevent rashes, burns, and skin breakdown caused by exposure of the skin to intermittent incontinence, or to contained sweat in skin creases or overlaps. Also moisturizes the skin.

- After each incontinent episode, cleanse the skin with a gentle, pH neutral body soap; harsh soaps can dry the skin.
- Dry with soft cotton towel.
- *Gently* massage SELAN+ Zinc Oxide Barrier Lotion into all skin areas exposed to urine or feces. Reapply after each episode of incontinence and cleansing.
- Incontinent patients should be checked every two hours for soiling.

SELAN+ Zinc Oxide Barrier Cream

To treat and prevent burns, rashes, and perineal skin problems due to repeated exposure to heavy incontinence; to treat alterations in skin integrity that are caused in part by dryness or exposure to irritants; to maintain skin integrity in areas of contained sweat such as skin creases or overlaps. To treat Stage One pressure ulcers.

- Maintain skin cleanliness with pH neutral soaps and drying with soft cotton towel
- *Gently** massage SELAN+ Zinc Oxide Barrier Cream into all skin areas of concern, just until the cream disappears. Reapply at each diaper change or skin cleaning.
*A Stage One pressure ulcer may be an indication of underlying damage. Massage or movement of the tissues over the bone will cause more damage.

SELAN+ AF (Antifungal) Barrier Cream

To treat such conditions as superficial yeast infections (candidiasis), athlete's foot (tinea pedis), ringworm (tinea corporis) and most jock itch (tinea cruris) and to relieve symptoms such as itching, burning and redness associated with these conditions.

- Maintain skin cleanliness with pH neutral soaps and drying with soft cotton towel
- *Gently* massage SELAN+ AF into all skin areas of infection, just until the cream disappears.
- Reapply at least once every 8 hours, or more often if symptoms are not relieved.

SELAN'S unique formulation offers the following features and benefits

Softens Skin: Selan contains emollients, fatty substances that penetrate into the epidermis to render the skin pliable and soft, and improve hydration. Oils (e.g. petrolatum) do not penetrate into the epidermis, and therefore do not contribute to skin pliancy and hydration.

Moisture Barrier: Zinc oxide forms a barrier that prohibits harsh conditions from reaching the epidermis or the deeper layers of the skin.

Aqueous-Based: Unlike petrolatum-based products, aqueous-based Selan is not greasy feeling, and will not clog diaper pores and interfere with diaper absorption. In addition, caregivers report that it is easier on the patient's skin, as assistants do not have to be aggressive in removing excess product from the patient's skin.

Fresh Scent: Pleasant fragrance for all.