## Introducing

## SELAN SIMON

Protective Skin Cream

Selan Protective Skin Cream has been the product of choice for skin protection and care for nearly two decades.

## A new, enhanced formula makes it even better!

Now available – **Selan Silver** – with Silvérion® 2400 [a preservative with antimicrobial properties – see reverse side for details] in addition to the time-tested ingredients of dimethicone, sorbitol and lanolin – to attract and lock in moisture.

Selan Silver helps prevent dry, chapped, cracked, chafed or irritated skin, and plays an integral part in a healthy skin care regimen.

- Non-greasy formula
- Easy to apply
- Absorbs quickly
- Paraben-free
- Soothes and moisturizes



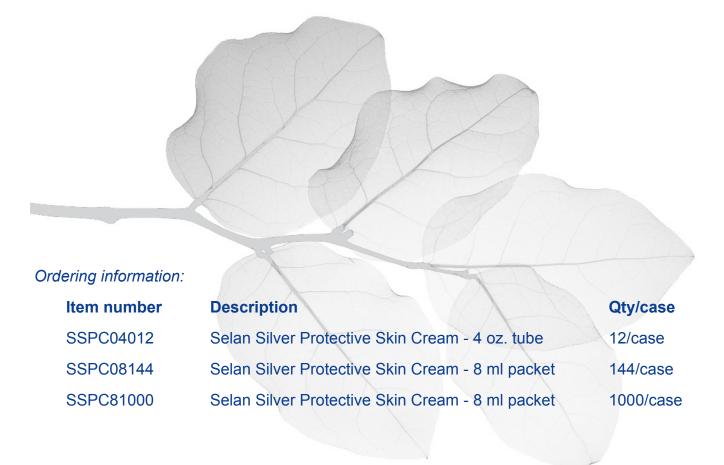




Available in 4 oz. tubes and 8 ml packets, Selan Silver helps protect the skin even in the most vulnerable areas such as elbows, heels, hands, buttocks, thighs and lower legs. Prevention contributes to personal comfort and well-being.



Selan Silver contains Silvérion® 2400 (Silver Citrate and Citric Acid)\* – an all-natural preservative with antimicrobial properties which has passed challenge tests for Gram-negative and Gram-positive bacteria. Silvérion® 2400 is not a colloidal silver product and does not cause or promote Argyria.



For information or free product samples call your Span-America representative at 800-888-6752. E-mail: info@spanamerica.com

<sup>\*</sup> Silvérion® 2400 is a registered trademark of PURE Bioscience